

h_da

DARMSTADT
BUSINESS
SCHOOL

**MBA – MASTER
OF BUSINESS
ADMINISTRATION**

Full-Time / Part-Time

EXPERTISE FOR YOUR SUCCESS

You have already achieved a lot in your profession? And a lot more to come? The MBA of Darmstadt Business School opens doors for you that were previously closed. The theoretically based and practice-oriented Master's program paves the way for you to national and international Management.

EXCELLENCE FROM PRACTICE FOR PRACTICE

Regardless of whether engineers, lawyers or computer scientists, whether industry, service or trade: An MBA is the perfect step into management for all professionals with or without an economic background. **The Darmstadt MBA prepares you intensively, practically and at the highest level for the challenges in top management.**

From management fundamentals to project management to leadership skills: In small learning groups, you develop the management excellence that secures you to be at the forefront. The lecturers endowed with practical experience support you as competent and reliable companion on the way to your new goals.

RHINE-MAIN METROPOLITAN REGION

You study in one of the economically strongest regions of Europe: 5 out of 30 DAX companies are from the Rhine-Main region, the people in the region are from all over the world. The outstanding position as a trade fair and financial center as well as its location for science and services are also advantages for your career planning. And with the Rhine-Main airport within close proximity, you are connected to the whole world.

UNFOLD YOUR AMBITIONS

The MBA program of Darmstadt Business School stands for sustainable success: for years it has been ranked in the list for the top European universities by the CEO magazine. **With its numerous high-tech companies, universities and institutes, Darmstadt as a City of Science shapes the current status of digitization and globalization** – and provides ambitious women and men excellent chances.

Darmstadt Business School offers you the opportunity to acquire the MBA as part-time or full-time studies. The modular structure allows extensive flexibility. Even switching from full-time to part-time – or vice versa – is possible.

→ Study Content:
Page 13

At Darmstadt Business School you get the chance to bring the best out of yourself - and to reap the success with a career in the top management. Take the chance: unfold your ambitions – with an MBA of Darmstadt Business School.

→ Location:
Page 26

I felt it from day one: The MBA program at Darmstadt Business School with its practical approach and internationality is just the right step to make my professional dreams come true.

SIX GOOD REASONS FOR DARMSTADT BUSINESS SCHOOL



Darmstadt Business School also convinces me due to the closeness of teaching and research for implementation in the region's high-tech companies.



EXCELLENT

Darmstadt Business School's MBA program is among the best in Europe and the world. In the MBA rankings by the CEO magazine, it ranks amongst the European Tier One Universities for the sixth time in a row in 2019. Moreover, in 2019, the MBA program of Darmstadt was again officially accredited by the internationally recognised German Agency for Quality Assurance (AQAS).



BUSINESS-ORIENTED

Our renowned lecturers have an excellent academic and operational background. You acquire and deepen your knowledge business-oriented in small learning groups. Through innovative, examination methods such as projects and case studies you acquire target-oriented solution expertise. In addition, you have plenty of opportunity to involve individual business topics in the course of studies.



INTERNATIONAL

Today's markets are global – hence all modules of the study program are internationally oriented. During the annually offered excursions in Germany and abroad you will get to know economic regions with global corporations as well as hidden champions. Here, you can further develop and test your knowledge and intercultural skills in practice.



FORWARD-THINKING

As a University of Applied Sciences, Darmstadt Business School represents the particularly close linkage of scientific progress and practical implementation. The curriculum is correspondingly vibrant: Your lecturers continuously adapt the program content to the current issues of the globalized economy.



WELL-CONNECTED

The University of Applied Sciences Darmstadt ranks among the top ten state Universities of Applied Sciences in the ranking of the German business magazine *Wirtschaftswoche*. With its alumni it is one of Germany's top addresses for personnel managers for years. The students benefit throughout their lives from the network among each other – and from the well-established cooperations of Darmstadt Business School.



ATTRACTIVE

Students of Darmstadt Business School enjoy many advantages. An excellent library, innovative e-services, career center, free German courses or the buddy service for international students are just a few examples of our comprehensive offer. Its location, easily accessible by car or public transport in the heart of the economically strong Rhine-Main region, also contributes to the attractiveness of the location.





On the campus, in the city or in the region: Everywhere I meet helpful and friendly people. The cosmopolitan flair creates a great quality of life - and even helps to tolerate the times, when the sky is not quite as blue as it is back home.

WELCOME TO GERMANY

More than 13 percent of the students in Germany and 18 percent of the students at the University of Applied Sciences Darmstadt are from all over the world – just like you. This puts Germany in 3rd place among the most popular countries for foreign students. For good reason! See for yourself.

AT A GLANCE

Germany is located at the heart of Europe. More than 83 million people live here – the most populous country in the European Union. The landscapes of Germany are diverse and charming - seaside in the north, dense forests and medieval castles in central Germany and the alps in the south.

BEST CHANCES

German universities are ranked among the best in the world. With a German MBA you acquire an internationally recognized degree. You secure excellent job opportunities in the strongest economic area of Europe – and all over the world. The MBA of Darmstadt Business School opens doors for you that remain closed for many other people.

INDEPENDENT RESEARCH & TEACHING

Germany is particularly proud of its tradition of independent research & teaching. Here you can freely develop and unfold your personal skills. At Darmstadt Business School you get the chance to bring the best out of yourself - and to reap the success with a career in the top management.

EQUAL RIGHTS

In Germany, women and men have equal opportunities. Almost half of the foreign students at the universities are female. On the labor market, very well qualified women have equally good chances as men. The proportion of women in management positions in business and society is growing steadily.

GREATEST SAFETY

Germany is a safe country. You can move freely and without fear everywhere - day and night, in the city or in the country. You are also in safe hands with German authorities: The German constitution guarantees all people the same rights.

COSMOPOLITAN & INTERESTING

Germany is a cosmopolitan and tolerant country. Today, 10.6 million people from all over the world live here. People from different nations, cultures and religions live together peacefully. Germany has a very dense network of publicly funded cultural institutions. Besides of that you can visit various cultural highlights and events.

YES – WE CAN.

Many Germans speak or understand English. The EF English Proficiency Index ranks Germany 10th. However, if you want to live and work here, you will definitely need very good command of German, which you can acquire quickly and safely with the German courses free of charge for foreign students at Darmstadt Business School.



5 of 30 DAX companies are from the Rhine-Main region and the people in the region are from all over the world.

With an average of 1,685 hours of sunshine per year, Darmstadt is one of the sunniest regions in Germany.

People all over the world know the Rhine. In close proximity of Darmstadt is the UNESCO World Heritage Upper Middle Rhine Valley with its romantic castles and vineyards.

German cities are greener than most major cities in the world. With a share of almost 50 percent, Darmstadt is one of Germany's major cities richest in forest.



For a weekend trip to the beach or skiing in the Alps: I've never thought distances could be so short. I am positively surprised by the international lifestyle at Darmstadt Business School – and in the city.

DARMSTADT – CITY OF SCIENCE

Darmstadt lies in the heart of Germany, in the south of the Rhine-Main region. More than 3 million gainfully employed people generate a gross domestic product of more than EURO 250 billion. Here, 179 of the 197 worldwide nationalities feel at home. Economic, social and cultural life is correspondingly colorful.

DARMSTADT – CITY OF THE FUTURE

The city of science Darmstadt offers best prospects for high potentials. In the German city ranking, Darmstadt has clearly ranked 1st in the future index for years. The city is at the forefront of innovation, creativity and digitization. From the number of employees in future industries to patent applications and the share of highly qualified persons to research institutes: Darmstadt ranks far ahead of Munich (4), Hamburg (9), Heidelberg (10) or Berlin (35).

The companies, universities and institutes of Darmstadt decisively shape the current state of globalization. As the winner of the Bitkom competition “the digital city” Darmstadt shows how the digitalized future advances urban society.

RHINE-MAIN-NECKAR METROPOLITAN REGION

Darmstadt and the Rhine-Main region are located in the heart of Germany - and are broadly developed as central transport hubs. From here you can quickly reach all regions of Europe by car or train. The international Rhine-Main airport does not only offer ideal connections all over the world. With more than 60,000 jobs, the airport is also one of the numerous attractive employers in the Rhine-Main-Neckar metropolitan region for tomorrow's internationally confident managers with an MBA from Darmstadt Business School.

DARMSTADT BUSINESS SCHOOL

With more than 17,000 students in over 70 study programs, the University of Applied Sciences Darmstadt is an extremely diverse and lively part of the science city Darmstadt. In 2017, the Federal Ministry of Education and Research and the German UNESCO Commission awarded the University of Applied Sciences Darmstadt for the first time as an “outstanding place of learning for sustainable development”.

Darmstadt Business School as part of the University of Applied Sciences Darmstadt has been offering innovative study programs for more than 20 years that distinguish themselves with their exceptional practical relevance. It is involved in the university's Graduate School as well as in numerous research institutes and networks. Current research priorities of the Darmstadt Business School are International Management, Sustainability in Management and digitalization of the industry.



IN 30 MINUTES INTO THE WORLD

Frankfurt City and Frankfurt International Airport can be reached from Darmstadt by car or train within 30 minutes – and from there the whole world.

STUDY

TO GO

The requirements of the world of work are constantly changing. I would like to have a post-graduate course that promotes me and fits into my life - as flexible as a coffee to go.



Whether full-time or part-time: The MBA programs of Darmstadt Business School offer a lot of personal scope: it's excellent and flexible - simply study to go.

FLEXIBILITY

The time structure of the MBA programs at Darmstadt Business School are designed to meet the needs of different target groups. However, the modular course structure offers optimal flexibility to adjust the MBA studies to your individual pace. Individual needs - e.g. internships, business trips or other important occasions - can be integrated in the course of studies. But that's not all: You even have the option to switch from the full-time MBA to the part-time variant - or vice versa.

As a matter of course, the lecture times of the part-time variant enable you to conveniently reconcile work and study without having to take time off the job. The full-time structure on the other hand contains a long lecture-free period during summer time to take an internship, an intensive language class or to visit family and friends.

WELL-BALANCED LEARNING

The modules are offered in a well-established mix of lectures, tutorials, projects, experimental work and excursions. Usually you will not attend more than 2 modules simultaneously and complete them with an examination before a new unit begins. By doing so, we guarantee a constant learning workload that spreads equally throughout the semester.

DIGITAL LEARNING

In order to offer you independent learning, every course at Darmstadt Business School has an accompanying course on our learning platform. Moreover, you have access to a wide range of e-services such as e-journals, statistics, literature database and other electronic resources.

LEISURE TIME

In the part-time MBA program there are 12 weeks a year in which you do not attend courses. In the full-time variant even 20 weeks. So you have time to regenerate. The semester breaks are primarily from mid-February to the end of March and from mid-July or August to the end of September as well as during Christmas time and New Year.

FIXED PRICE

You design your course of studies with flexible study time at a fixed price. If you attend modules at a later stage, repeat them or suspend them for a semester on leave, you don't pay any additional participation fees. Only the semester fee, including public transport and various services of the university, have to be paid for each semester enrolled in the MBA class.

CAREER SERVICE

Darmstadt Business School supports you with a broad consulting and placement service for your career planning. And in case you are planning to be self-employed: Company founders find perfect starting conditions in the service facilities of the University of Applied Sciences Darmstadt.

→ Full-Time or Part-Time:
Page 12

→ Application & Costs:
Page 20

NETWORKS FOR LIFE

Every day, 17,000 students from all over the world are out and about on the campus of the University of Applied Sciences Darmstadt. This offers the best opportunities to make contacts - for learning together as well as for private activities and professional networks. All this creates a reliable network of relationships that accompanies you throughout your studies and ideally throughout your life.

FULL-TIME OR PART-TIME: WHICH FITS BETTER?

It's your choice: You can study the MBA at Darmstadt Business School in part-time or in full-time. Which variant suits you best?

PART-TIME MBA

No question about it: A part-time MBA is a challenge. But feasible! The time model of Darmstadt Business School meets the needs of the professionals in the best possible way. You study outside the regular working hours - without burdensome block courses. With flexibility in case of business trips or illness. Vacations remain vacations. The lecture period spreads over four semesters respectively from April to August as well as from October to February.

The part-time MBA program offers you the perfect opportunity to immediately apply and test your newly acquired knowledge at your workplace - and to take the feedbacks with you in your learning units. This way, you build on your strengths.

The part-time MBA program is the perfect choice for all those, who

- rather stay on the job than solely attend university for another 2 years
- would like to maintain their economic independence
- don't want to leave their employer and projects in the lurch
- prepare themselves with an MBA for new tasks with their former employer

FULL-TIME MBA

After three years of professional experience, it's a courageous decision to resign from one's job and go back to university. But it's worth it! You can fully concentrate on the MBA program, establish contacts and networks, open up new prospects - and seize opportunities whenever they are at hand.

The full-time variant suits best, if you

- want to take some time off from work
- want to realign yourself vocationally
- would like to settle down in Germany respectively the Rhine-Main-region
- want to acquire comprehensive new skills in a short period of time

In this variant, your MBA program lasts 3 semesters. The lecture period lasts from April to July as well as from October to February. The courses usually take place on weekdays between 8 am and 4 pm.

Of course, you can also gain professional experience during the full-time variant. Whether as a working student during the semester or as an intern during the semester break - Darmstadt and the Rhine-Main region offer plenty of options in this respect.

PART-TIME

SEMESTER 1	SEMESTER 2	SEMESTER 3	SEMESTER 4
Strategic Management and Leadership 6 CP	Financial Management 6 CP	Operations and Supply Chain Management 6 CP	Master's Thesis 24 CP
Business Research Methods 6 CP	Elective 6 CP	Managerial Accounting 6 CP	
Communication, Negotiation, Mediation 6 CP	Strategic IT- Management 6 CP	Global Marketing Management 6 CP	
Project Management 6 CP	Business Law 3 CP	Business Ethics 3 CP	

EASIER TO GET A VISA

If you require a visa to study in Germany, the full-time MBA is generally the better choice. As a rule, issuing a visa is not a problem for full-time programs. Further information is available from the program management.

FULL-TIME

SEMESTER 1	SEMESTER 2	SEMESTER 3
Strategic Management and Leadership 6 CP	Elective 6 CP	Financial Management 6 CP
Strategic IT- Management 6 CP	Operations and Supply Chain Management 6 CP	Master's Thesis 24 CP
Communication, Negotiation, Mediation 6 CP	Business Research Methods 6 CP	
Project Management 6 CP	Managerial Accounting 6 CP	
Global Marketing Management 6 CP	Business Law and Ethics 6 CP	

The MBA curriculum comprises of 11 modules that endow you with essential management expertise - efficiently and in a brief period of time. You will increase your skills to understand and to solve business problems in a changing and challenging global environment. The modules are assigned to three fields of expertise that build the foundation of our successful general management program.

MANAGEMENT FUNDAMENTALS

This field of expertise comprises modules dealing with the principal functions of business organizations. You will build on and enhance your basic knowledge by gaining management related expertise.

- Global Marketing Management
- Financial Management
- Business Law and Ethics

PROCESSES, STRATEGIES & METHODOLOGY

To succeed in a constantly changing business environment, it is important to understand the principal dynamic forces. In this field of expertise, you will learn to analyze and evaluate organizational processes. You will acquire methods and tools to develop strategies in order to control these processes.

- Economic Research Methods
- Operations and Supply Chain Management
- Strategic IT-Management

LEADERSHIP SKILLS

The modules of this field of expertise focus on the interdisciplinary and practical application of the previously acquired knowledge and skills. The aim is to consolidate what has been learned in applying leadership skills to real business situations.

- Communication, Negotiation, Mediation
- Project Management
- Strategic Management and Leadership

ELECTIVE

The elective gives you the opportunity to deepen your knowledge of a specialty, to develop a new specialty or to participate in an excursion or summer school. Here are some examples of Electives at Darmstadt Business School:

- Entrepreneurship
- Advanced Business Ethics
- Intercultural Management
- Business to Business Marketing
- HR-Management
- Mergers and acquisitions

EXCURSION

The excursion undoubtedly has an exceptional position within the Electives. It is offered annually and takes place in an economically and culturally relevant region such as Southeast Asia, China or the USA for approx. 12 days. You will visit companies, partner universities and institutions - and become familiar with the economy and management customs of your host country in many ways. The expenses for the excursion are not included in the participation fee.

MASTER'S THESIS

Finally, in your Master's Thesis you will put into practice the skills and knowledge that you have gained during the MBA program. In your independent written work you will have to analyze and solve a particular theoretical or practical problem of the business environment of your company within a specific time limit.

MASTER OF THE SYLLABUS



Always in exchange with my fellow students, always close to the lecturers, always keeping pace with the times: My expectations of the MBA program in Darmstadt are met day after day once more.

MEET THE STAFF

Ralf Schellhase

Study Program Director

Prof. Dr. Schellhase is an internationally sought-after expert for Global Marketing Management. Main focus of his work in research and teaching are:

- International Marketing
- Business to Business Marketing
- Market research as well as customer satisfaction and loyalty.

Moreover, Prof. Schellhase is Honorary Professor at the XUPT in Xi'an (China) as well as commissioner for abroad and China of the University of Applied Sciences Darmstadt.

Pritima Chainani-Barta (Univ. Mumbai)

Communication, Negotiation,
Mediation

Dr. Chainani-Barta works as a research associate and lecturer at higher academic institutions in the State of Hessen and at international universities. Furthermore, she coaches first and middle line managers of multinational companies. Her main subjects are:

- International Management
- Cross-cultural dialogue
- Interpersonal Communication Skills
- Digital Economy

In her seminars and lectures, she places great emphasis on preparing her students for dealing with real-life professional situations.

Christopher Almeling

Dean

Prof. Dr. Almeling is a German Public Auditor and Professor for Accounting and Auditing. Since 2017 he is the Dean of Darmstadt Business School.

Omid Tafreschi

Business Information
Systems

Prof. Dr. Tafreschi is professor with focus on business information systems and information management and particularly imparts skills in project and process management. He teaches, among other things:

- International IT-Management
- Strategic IT-Management
- Information Management

In addition to his teaching activity in the MBA program, Professor Tafreschi is chairman of the examination board of the study program and advisor for international students.

Kerstin Hooß

Energy Management

Prof. Dr. Kerstin Hooß is Professor for energy management at Darmstadt Business School. Previously she worked as a business consultant for national and international electric supply companies.

Furthermore, Prof. Hooß is International Relations Coordinator and advisor for international students.

Gernot Schmitt-Gaedke

Attorney and Mediator

Dr. Schmitt-Gaedke works as a business attorney for medium-sized and large companies. Since 2007, he has given lectures at Darmstadt Business School among others in the fields of:

- Industrial property rights (trademark law and competition law)
- Corporate Governance
- International Business Law

Besides, Dr. Schmitt-Gaedke is working internationally as a commercial mediator - particularly in Great Britain.



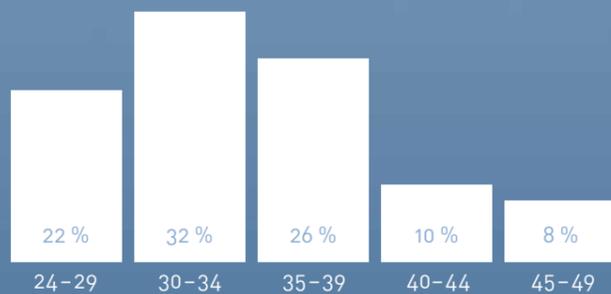


OUR MBA STUDENTS AT A GLANCE

STUDENT ORIGIN



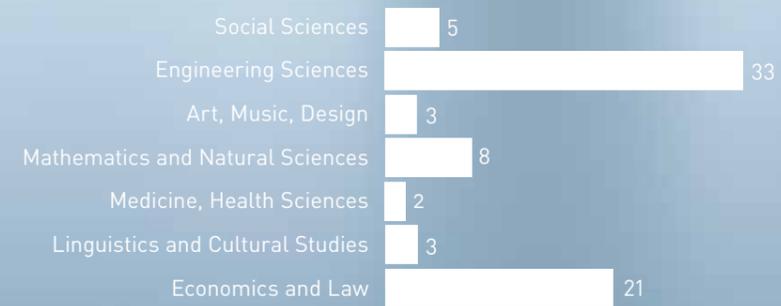
AGE OF CURRENT STUDENTS



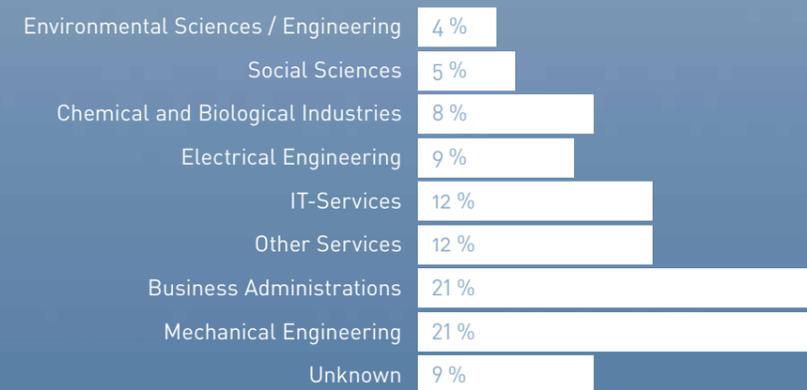
119

SUCCESSFUL GRADUATES

FIRST DEGREE IN



CURRENTLY WORKING IN



GENDER



● female
▨ male

YOUR WAY TO THE MBA

Registering for the MBA is easy. For any questions about the program or the admission formalities, please do not hesitate to contact us. Upon request, our staff at Darmstadt Business School will be happy to check your documents in advance.



Moving to Germany for the MBA was a huge step for me – one I don't regret. Many thanks to the study management team that was – and still is – there to answer all my questions.

ADMISSION

REQUIREMENTS

You can be admitted to the MBA at Darmstadt Business School, if you have an above-average first university degree, at least three years of relevant professional experience as well as good command of English (TOEFL 88 points or IELTS score 6.5).

APPLICATION

Application to the MBA program at Darmstadt Business School is easy and takes only 4 steps:

1. You apply online.*
2. You hand in your (certified) copies by mail.
3. We will inform you upon your admission.
4. You send in the signed study contract.

* If you hold a foreign university degree, you need to apply via Uni-Assist. If you hold a German university degree, you apply directly at the university. For further information please check: www.mba-darmstadt.de.

DECISION

As soon as your documents have been received by the university, the examination board will decide upon your admission. Usually, you will receive the confirmation at the latest 4 weeks after the receipt of your complete file.

Please note, that Uni-Assist will need 4 - 8 weeks to review and forward your documents to the university.

DEADLINES

The MBA program starts each winter semester (October). If you hold a foreign university degree, you can apply by 1 June of the year. With a German university degree the application deadline is 15 August of the year.

To ensure a smooth application process, please make sure to apply as early as possible. Especially, if you need to apply for a visa, you will need an additional 2 - 4 months after admission until you hold your study visa.

HERE WE GO!

Welcome to the MBA program at Darmstadt Business School! Your MBA course will start with an introductory event at the beginning of October.

HOW MUCH DOES IT COST?

COSTS

The participation fee for the MBA program at Darmstadt Business School amounts to € 23,800 for the part-time variant and € 24,800 for the full-time option. **This amount is a fixed price. There are no further registration or examination fees.** This also applies if, for example, you want to suspend one semester or have to repeat an examination. The costs for excursions are not included in the participation fee.

In addition, there is the semester fee of the University of Applied Sciences Darmstadt of about € 260 per semester. This fee includes the student ticket for public transport in the region, among other things.

Alumni of the University of Applied Sciences Darmstadt receive a discount of 20% on the participation fee.

MBA PART SCHOLARSHIPS

Darmstadt Business School offers three MBA Part Scholarships per intake to MBA candidates. The scholarships cover 30 % of the complete program tuition fees. The scholarships are awarded to outstanding personalities who demonstrate in their professional and social environment to have the potential to become exemplary and strong future leaders.

FUNDING OPPORTUNITIES

Struggling with the tuition fees? Training costs are tax deductible and there are different types of funding opportunities available. The funding opportunities comprise scholarships, study loans or educational funds. **Detailed information are available at the program management.**

Elena Böhm
Application & Admission
→ mba@h-da.de

Anna Herbst
Program Manager
→ mba@h-da.de



CONTACT

The decision to apply should be thoroughly considered. For that reason, we offer a comprehensive and personal consultation in which you can discuss any questions which you may have concerning the program and your individual professional career.

APPLICATION & ADMISSION

Ms Elena Böhm
Student Administration
phone: +49.6151.16.30074
e-mail: mba@h-da.de

STUDY ADVISORY

Ms Anna Herbst
Program Manager
phone: +49.6151.16.38398
e-mail: mba@h-da.de



NICE TO SEE YOU!

Talk to us on Skype! To schedule an appointment for a personal Skype meeting please contact: mba@h-da.de

MBA – FULL-TIME & PART-TIME

University of Applied Sciences Darmstadt
Department of Advanced Studies
Schöfferstraße 10, 64295 Darmstadt
Germany
phone: +49.6151.16.38420
web: www.mba-darmstadt.de

IMPRINT

Publisher
University of Applied Sciences Darmstadt
Department of Advanced Studies
Haardtring 100
64295 Darmstadt

Editing
Anna Herbst

Concept and design
Dubbel Späth

Text
Charly Kahle

Photography
Gregor Schuster

Publication date: 7. 2020

www.mba-darmstadt.de